

Speakers





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- Machine Learning and Data Science enthusiast
- Microsoft Azure Certified Professional
- Experience in chatbot and machine learning API development.
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Agenda





Industry Viewpoint





By 2025, automation technology innovations will assume control over tasks that are now performed by 250 million knowledge workers worldwide, freeing the remaining work force to devote their time and energy to more creative pursuits.

– McKinsey & Company

- 78% said delays within IT Support negatively impact productivity
- 60% describe their interactions with IT support as time consuming
- 48% said these interactions are frustrating.

– CIO Insight Survey

By 2018 half of all consumers will interact with services based on cognitive computing on a regular basis.

- IDC



By 2018, 30% of our interactions with technology will be through "conversations" with smart machines.

Gartner



Automation Approach





Process redesign approach that systematically seeks to achieve small, incremental changes in processes in order to improve efficiency and quality. Using software to handle high-volume, repeatable tasks that previously required a human to perform.

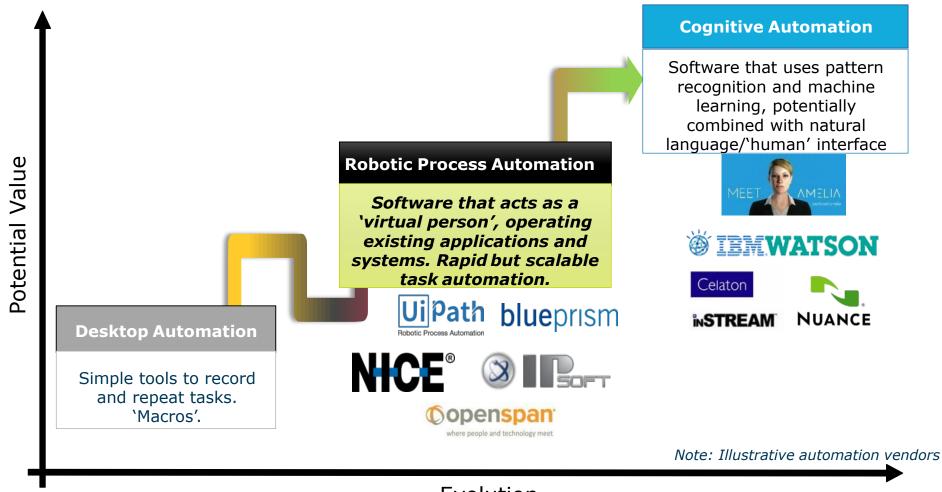
Simulating human cognition processes to enhance ability to solve business problems.

- "The automation of an inefficient activity only increases the existing inefficiency."
- Bill Gates

- "Automation will change how we insure property, loan money, invest money, and what professionals in financial services do everyday."
- David Reilly, CTO at Bank of America
- "In the future, every decision that mankind makes is going to be informed by a cognitive system."
- Ginni Pometty, Chairman & CEO of IBM

Evolution of RPA





Evolution

Intelligent Process Automation



Intelligent process automation is an emerging set of new technologies that combines fundamental process redesign with robotic process automation and machine learning.

Core technologies:



Robotic process automation (RPA):

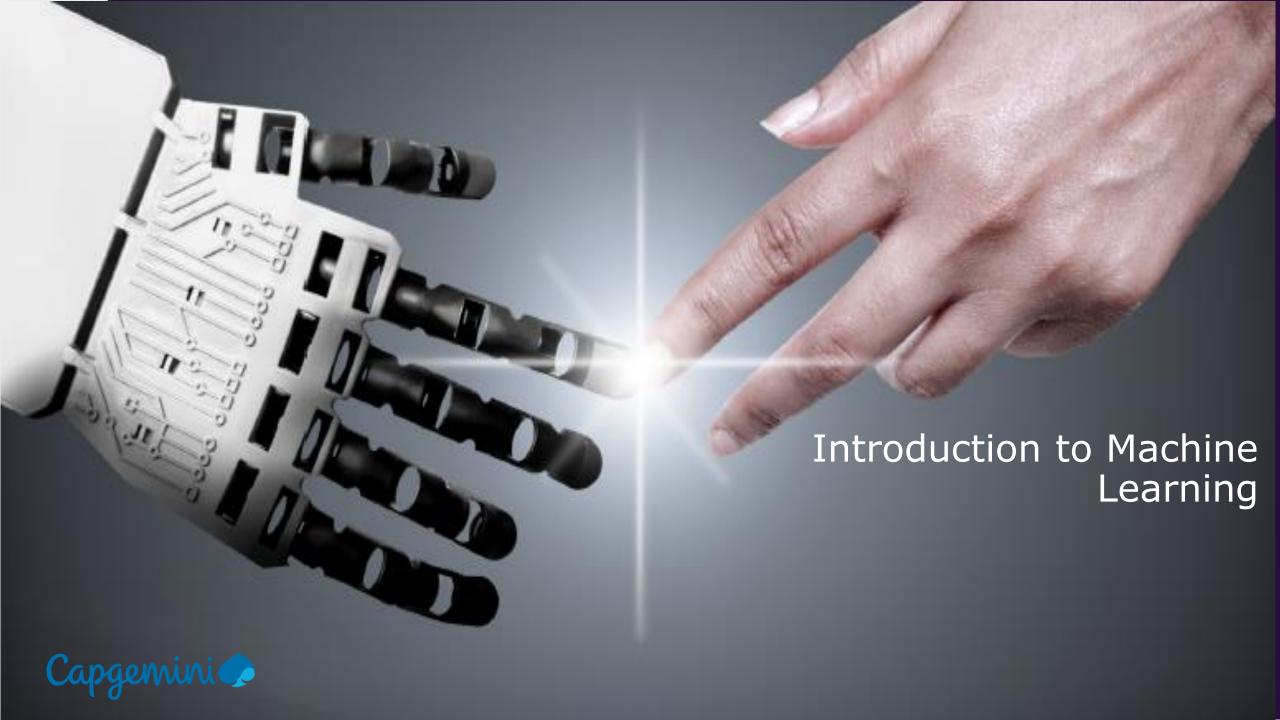
A software automation tool that automates routine tasks such as data extraction and cleaning through existing user interfaces.

Machine learning/advanced analytics:

Algorithms that identify patterns in structured data, such as daily performance data, through "supervised" and "unsupervised" learning.

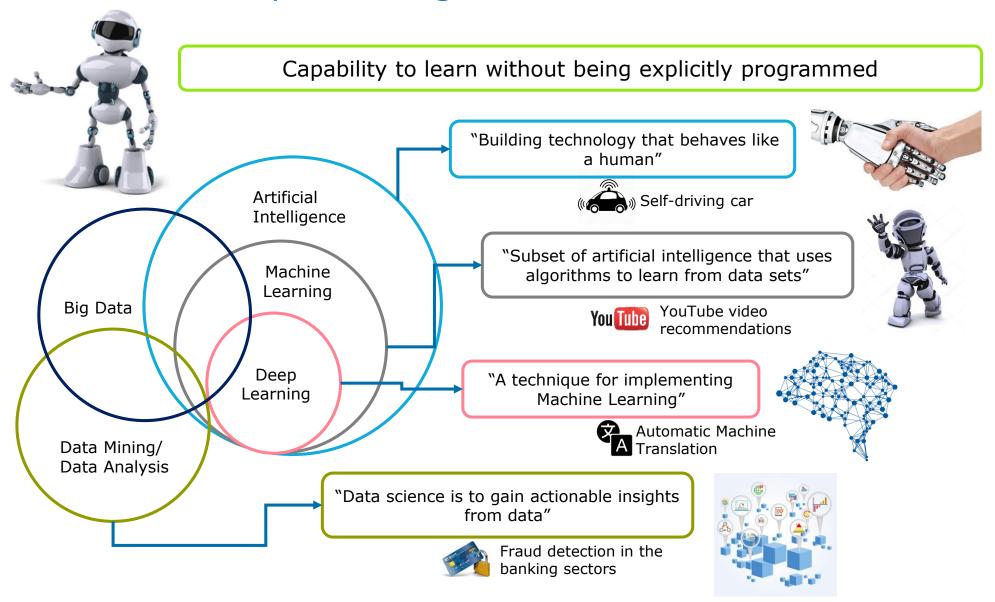
Cognitive agents:

Technologies that combine machine learning and natural-language generation to build a completely virtual workforce (or "agent") that is capable of executing tasks, communicating, learning from data sets, and even making decisions based on "vision, voice and text"



AI, Machine & Deep Learning





Types of Machine Learning





Supervised Learning

- Develop predictive model based on both input and output data.
- Task Driven
- (Regression / Classification)



Unsupervised Learning

- Group and interpret data based only on input data.
- Data driven
- (Clustering)



Reinforcement Learning

 Algorithm learns to react to an environment so as to maximize some notion of cumulative rewards.

AI Companies















Artificial Intelligence

633 Companies

Source: Venture Scanner















Cognitive Services



Cognitive computing is the simulation of human thought processes in a computerized model





- •Custom Recognition Speaker Recognition
 - Speech Translator Speech
- Bing Spell Check Linguistic Analysis Language Understanding Text Analytics





- Academic Knowledge Entity Linking
 - Knowledge **Exploration**
- Recommendation



- •Bing Web Search •Bing Image Search
- •Bing Video Search
- •Bing News Search
- Bing Autosuggest

Search









Common ML platforms



Cloud Platform











On-premise Platform









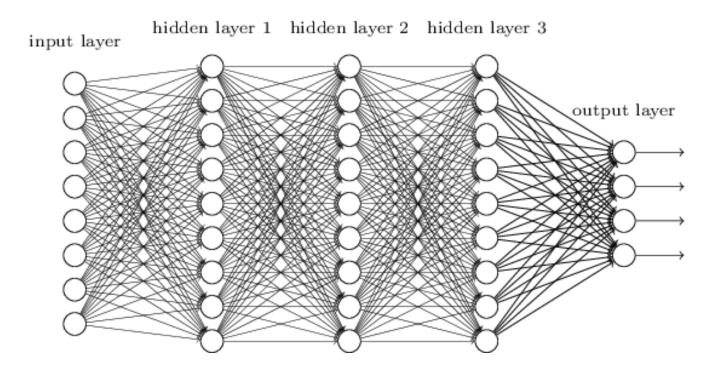






Major Architectures of Deep Learning Networks





Four major network architectures:

Unsupervised Pretrained Networks (UPNs)

Initializes a discriminative neural net from one which was trained using an unsupervised criterion

- Autoencoders
- Deep Belief Networks (DBNs)
- Generative Adversarial Networks (GANs)

Convolutional Neural Networks (CNNs)

Well suited to object recognition with images

LeNet, GoogLeNet, AlexNet

Recurrent Neural Networks

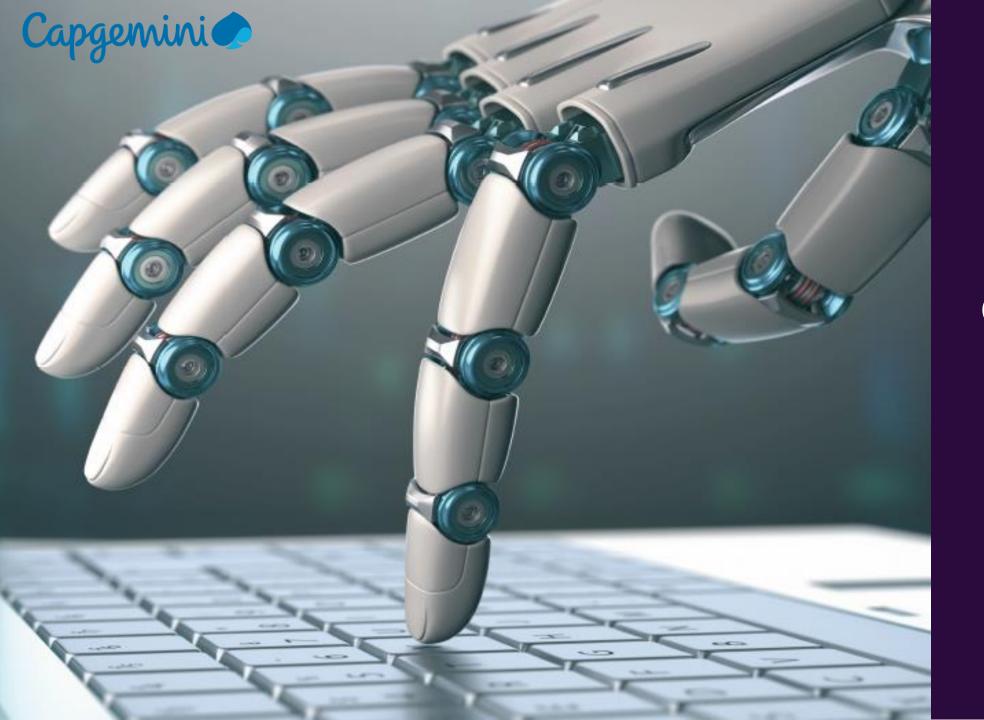
Includes a feedback loop that it uses to learn from sequences, including sequences of varying lengths.

 Long Short-Term Memory (LSTM) and Bidirectional Recurrent Neural Networks (BRNN)

Recursive Neural Networks

Ability to model the hierarchical structures in the training dataset.

Recurrent Neural Networks are traditionally used in NLP



Chatbot Next

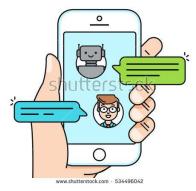
Chatbots



"A chatbot is a computer program which conducts a conversation via auditory or textual methods. Such programs are often designed to convincingly simulate how a human would behave as a conversational partner, thereby passing the Turing test." - Wikipedia

Benefits of Chatbot:

- Available 24*7
- Handling Customers
- Helps you Save Money
- Provides 100% satisfaction to customers
- Automation of repetitive work

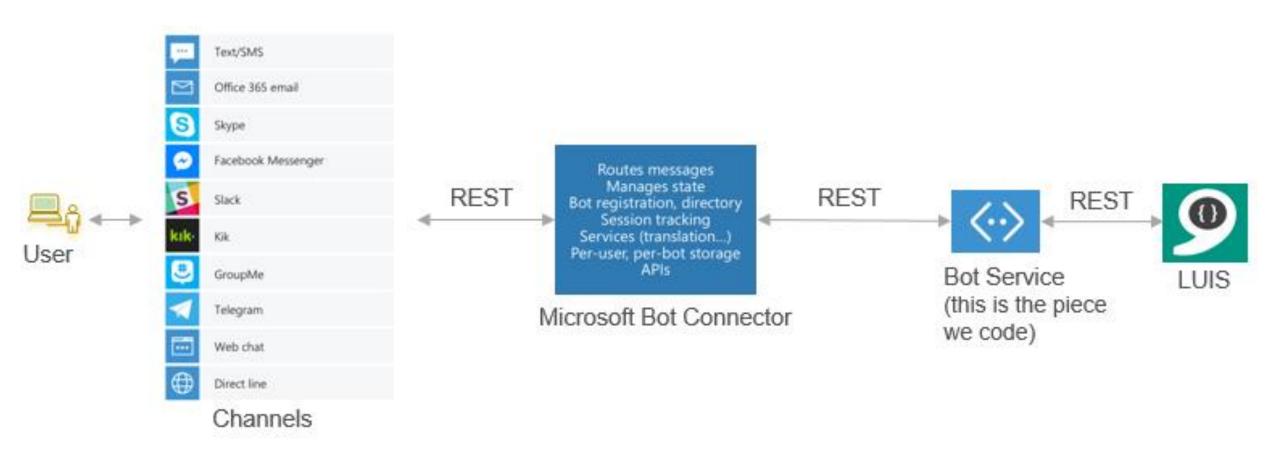


Bot Development Frameworks

- Microsoft Bot Framework
- Facebook Bot Engine (Wit.AI)
- API.ai
- IBM Watson Conversation Service

Chatbot using Microsoft Bot Frameworks

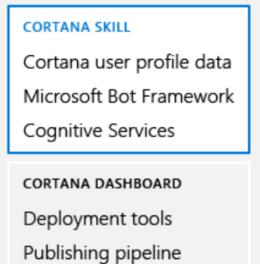


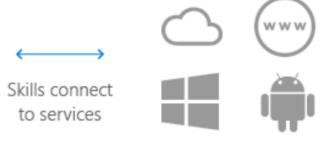


Chatbot Next - Digital Assistant









CORTANA SKILLS KIT





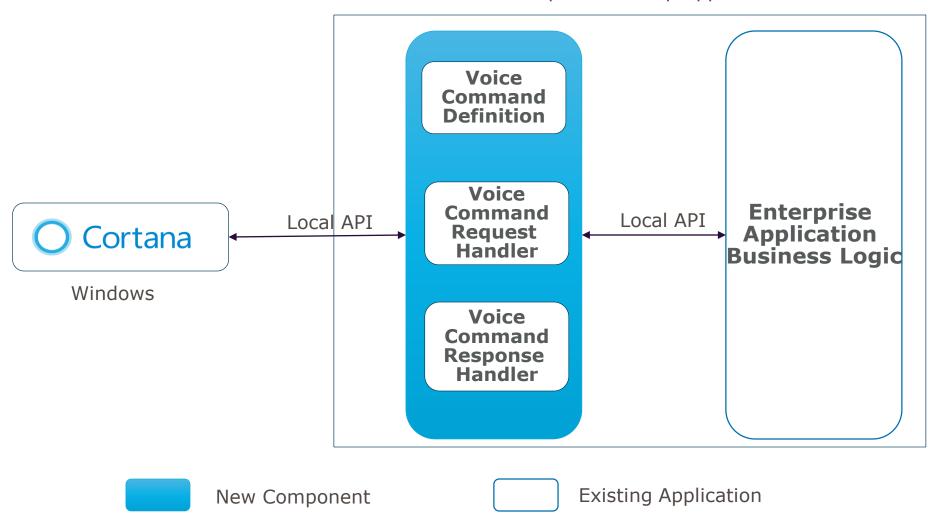




Cortana – Local Desktop Application Integration



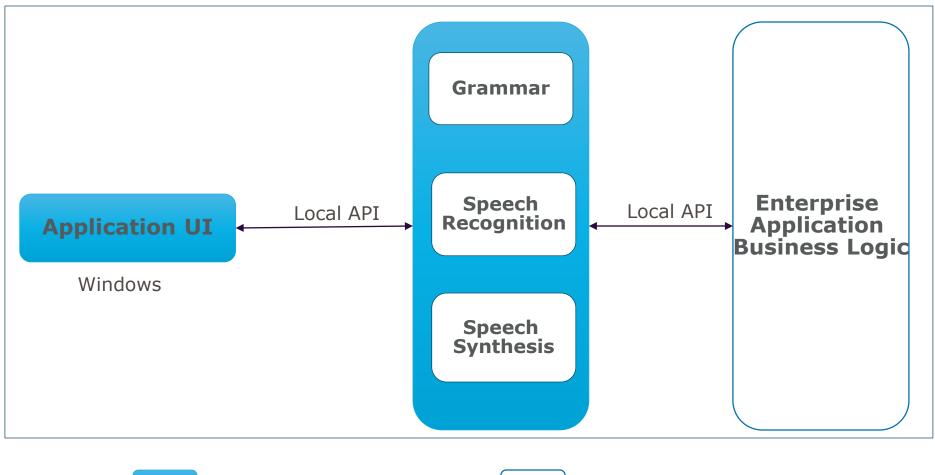
Enterprise Desktop Application



Speech SDK – In App Voice Recognition



Enterprise Desktop Application





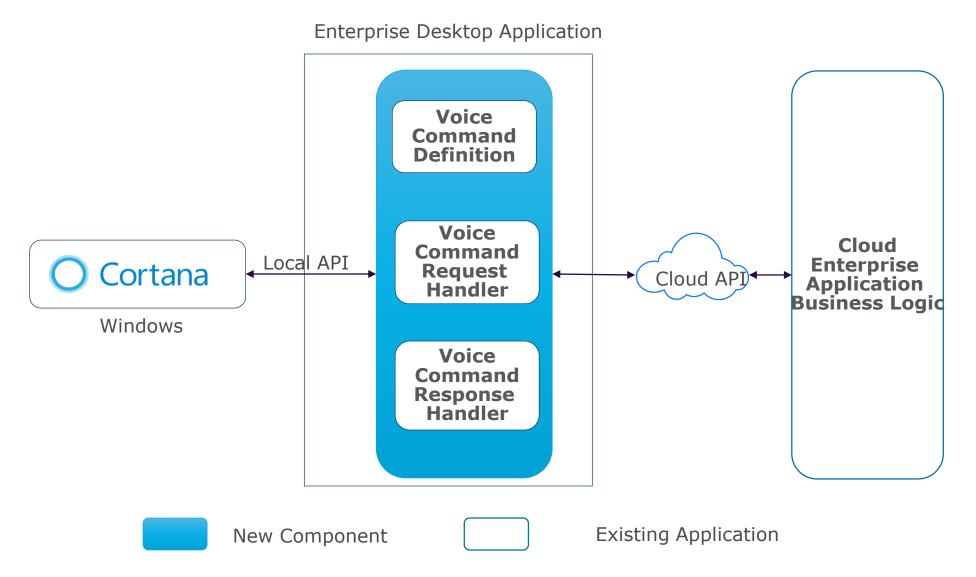
New Component



Existing Application

Cortana – Cloud Application Integration

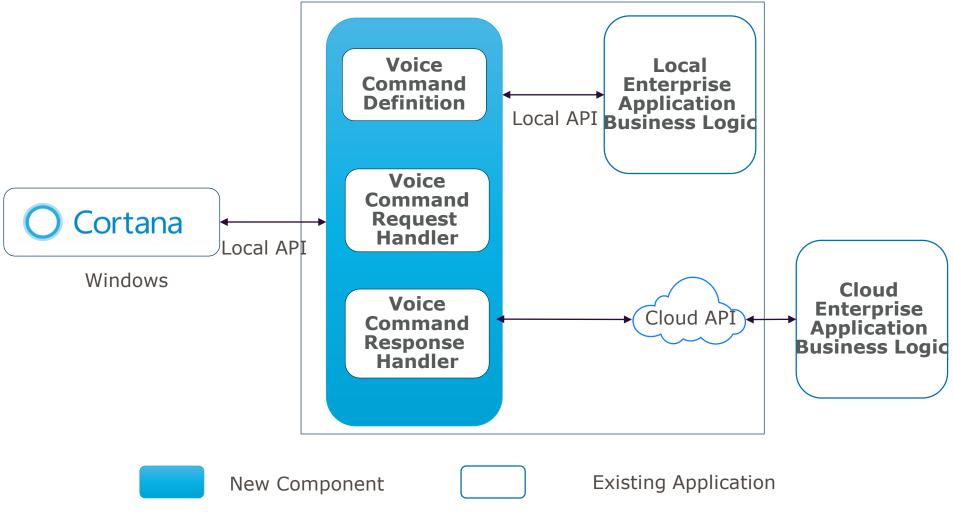




Cortana - Desktop and Cloud Application Integration

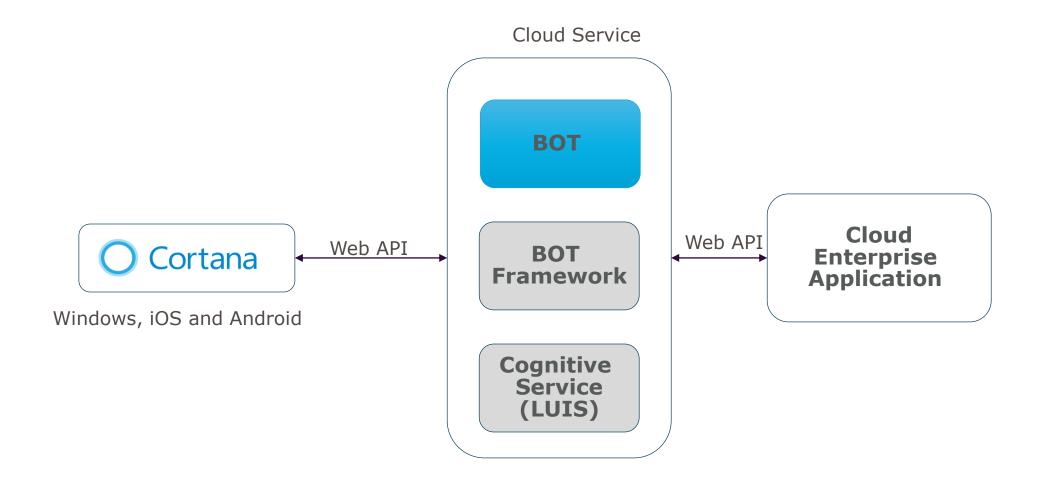


Enterprise Desktop Application



Cortana – Advanced Skills in Cloud







Use Cases



Parking Lot

Product Support

Validate Voice Interface

Bank Cheque Deposit

Monitoring Surveillance

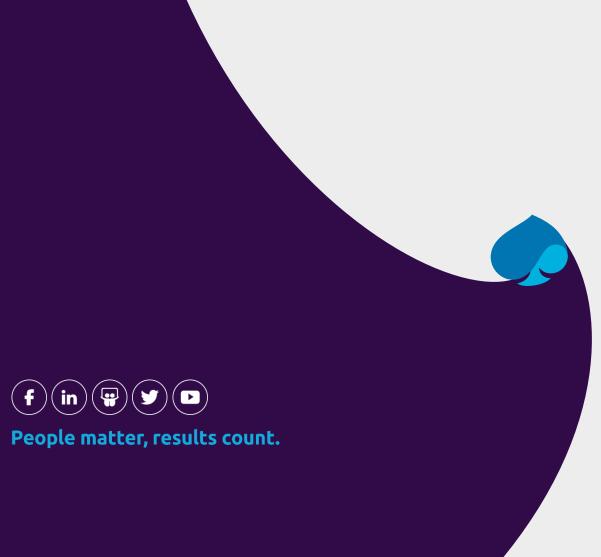
Q&A



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